3 Observations

Week 5 - Pyber

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Observation 1 – As illustrated in the Bubble Plot of Ride Sharing Data, Pyber is more popular in urban areas. This can be seen by the larger number of total rides (per city) and the number of drivers.

Observation 2 – 86.7 percent of total Pyber drivers work in urban areas. However, urban areas only make up 62.7 percent of total fares. This may either imply that the number of drivers keep fares down or the average distance for each ride is shorter.

Observation 3 – Pyber tends to be more popular in more densely populated areas.